

Biographical Note



Marcelo Risi

Director of Communications, UNWTO

Marcelo Risi was appointed Director of Communications of the World Tourism Organization (UNWTO) of the United Nations in 2018. He first joined UNWTO in late 2006 to manage media relations, after working for more than 10 years as an international broadcaster for Deutsche Welle (Germany) and the BBC World Service (UK), fulfilling a wide range of assignments, including foreign correspondent, live presenter, economics editor and special envoy. Between 2015 and 2017, Mr. Risi took a special leave from the UN to build up the global media presence of the Ibero-American General Secretariat (SEGIB), based in Madrid.

An economist by training, with a post-graduate in development theory and policy (University of Hamburg, Germany), he worked for the European Union in think tanks in Germany and in Spain before entering the field of journalism. He is a lecturer in post-graduate journalism programmes. Marcelo Risi is an Uruguayan national and speaks English, German, Italian and Spanish.