# Wednesday

# My Agenda

Dec 09, 2020

# Wednesday, Dec 09, 2020

- O2:10 PM 02:20 PM **US/Eastern**
- **MAIN TAS STUDIO**

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### **Travel Trade Welcome**

Travel & Adventure Show CEO John Golicz welcomes you to the show - he'll tell you what you can expect, what's new and exciting and how to get the most out of this event.

- (1) 02:15 PM 02:55 PM **US/Eastern**
- **FAM-TAS Meeting Room**
- Add To My Agenda

# **Experience "First That Last" in North Carolina**

At this session you will learn about the NC's vacation experiences from all 3 regions, along with safe travel suggestions, outdoor and pet friendly travel!

### **Presenter**



Andre Nabors, TMP Partner Relations Manager Visit North Carolina

- (4) 03:15 PM 03:55 PM **US/Eastern**
- **FAM-TAS Meeting Room**
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# **Arizona Road Trips**

Some journeys begin with a single step. Others require wheels. These road trip ideas will help

you assist your internibers in planning a trip that takes you from small-town streets to Anzona's unique landscapes and wide-open spaces.

### **Presenter**



Joanna Tejeda Travel Industry Marketing Manager Arizona Tourism

- (4) 04:15 PM 04:55 PM **US/Eastern**
- **FAM-TAS Meeting Room**



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## **Full Proof Ways to Sell Alaska**

Get an update on the Alaska products and learn how the industry has pivoted to offer fullproof ways for you to safely have the best of Alaska, featuring all the iconic Alaskan experiences. Tidewater glaciers, Denali views, moose encounters are all offered in Alaska's great outdoors!

### **Presenter**



Tia Froehle Tourism Sales Manager, CTC, AWE Visit Anchorage Alaska

- 05:15 PM 05:55 PM **US/Eastern**
- **FAM-TAS Meeting Room**



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# **Latest in Las Vegas and Beyond The Strip**

Turn up the lights because Las Vegas is just as exciting as ever! You'll get the insiders' view of what is new in the destination and what you can look forward to in the near future. We'll cover all the health and safety protocols being implemented that are so important to all travelers. We love our travel advisors and will show you how to earn more commissions, more perks, and be a Las Vegas Insider. Plus, we'll share with you that there is a different kind of excitement beyond The Strip!

### **Presenters**



Meg McDaniel Senior Manager of Extended Destinations Las Vegas Convention and Visitors Authority



Scott Fujinaga Leisure Sales Executive Las Vegas Convention and Visitors Authority

- (1) 06:15 PM 06:55 PM **US/Eastern**
- **FAM-TAS Meeting Room**



10 Places You Have to See in Texas

### **Presenter**



Michelle Hernandez Destination Marketing Manager Visit Cedar Hill Texas

- (4) 06:30 PM 07:30 PM **US/Eastern**
- **Travel Theater**



Add To My Agenda

# Spend Less, See More: Strategies for Creating Dream Vacations in ALL Price Ranges

Accommodations, airfares, tours, car rentals, cruises—the truth is there are no set prices for any of these items. Join nationally syndicated radio talk show host, guidebook publisher, and travel expert Pauline Frommer for a talk that will change the way you book travel. She'll give you the insider tools you need to work the system smartly, whether you're a backpacker or a luxury-seeker. Plus, Frommer will introduce destinations that you may not have considered visiting but should and answer questions.

### **Presenter**



Pauline Frommer Co-President of FrommerMedia - Frommer's Guidebooks, FrommerMedia, LLC

- 08:00 PM 09:00 PM **US/Eastern**
- **Travel Theater**



### Travel Smart: Lessons Learned From a Life Lived on the Road

### **Presenter**



Samantha Brown Travel Expert and Television Host, PBS's Samantha Brown's Places to Love

- (4) 09:20 PM 09:30 PM **US/Eastern**
- **Travel Theater**



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# **Meet the Experts - Julian Douglas**

Julian Douglas will take you through the new norms on how luxury tours will operate in a postpandemic travel environment.

### **Presenter**



Julian Douglas Travel Writer, Photographer and Experience Curator, Listen, Journey, Savor

- (1) 09:55 PM 10:05 PM **US/Eastern**
- **Travel Theater**



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# **Meet the Experts - Sarah Dandashy**

Learn what to expect when the world opens up from the Travel Concierge herself, Sarah Dandashy, as she gives you the inside scoops on how travel will change in 2021.

### **Presenter**



Sarah Dandashy Award-winning Concierge and Travel Expert, Ask A Concierge

- ① 10:25 PM 10:35 PM US/Eastern
- **Travel Theater**
- Add To My Agenda

# **Meet the Experts - Theresa Goodrich**

Theresa will bring you through her top tips for planning the perfect road trip in 2021!

### Presenter



Theresa Goodrich
Founder and Publisher,
The Local Tourist

- ① 02:00 PM 11:00 PM US/Eastern
- **Savvy Travel Theater**
- Add To My Agenda

# **Enjoy the Following ON-DEMAND Savvy Traveler Theater Sessoins**

Take in great travel tips and information on how to travel better, safer and fast with our masterminds from the Savvy Travel Theater.

- ① 02:00 PM 11:00 PM US/Eastern
- **Savvy Travel Theater**
- Add To My Agenda

ON-DEMAND: Table for One: How to Rock Your Solo Trip

Thinking of traveling alone but not sure how to start? Quarantine has made us want to get out there more than ever, and once it's safe to do so, nothing will stop us. Join Beth Santos, founder and CEO of Wanderful, for an invigorating session about how to take that first solo trip, plus top tips for veteran solo travelers in this new era. Plus, get solid tips and resources from experts based around North America who can help you get started now.

### Presenter



Beth Santos
Founder and CEO,
Wanderful

- ① 02:00 PM 11:00 PM US/Eastern
- Savvy Travel Theater

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**ON-DEMAND: 50 Tips for Planning an Amazing Road Trip** 

There's nothing like jumping in the car for an adventure, and right now road trips are more popular than ever. Theresa L. Goodrich, founder and publisher of The Local Tourist, author of Living Landmarks of Chicago and the Two Lane Gems book series, and contributor to Midwest Road Trip Adventures, is an inveterate road trip enthusiast who's traveled thousands of miles to tell the stories of America's treasures. In this fun and energetic session, she'll share fifty tips for planning your perfect road trip adventure, including choosing your ideal destination, saving money during your travels, and doing it all safely. Whether you're looking to drive crosscountry or just need a weekend getaway, you'll learn how to plan an experience you'll love. Bonus: everyone who watches will get access to a free e-book with all fifty tips and tricks.

### **Presenter**



Theresa Goodrich
Founder and Publisher,
The Local Tourist

- ① 02:00 PM 11:00 PM US/Eastern
- **Savvy Travel Theater**

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# ON-DEMAND: Explore the Rich Culture and History of one of America's Oldest Cities, New Orleans with Private Tours

The only way to experience New Orleans is to fully immerse yourself in it's over 300 years of rich culture and history. Meet the locals, eat the food and explore the city. Julian will share how he's learned to fully maximize what private tours have to offer, allowing you to step back in time and experience what makes New Orleans like no other city in the world. Take a walking tour of the French Quarter or the Garden District, explore the plantations, see the darker side of the city with a haunted history tour or drink your way across town with a cocktail tour. Your trip really is just that "your trip." Today's Private Tours are more attainable and less expensive than ever before, allowing you to fully experience all that your destination has to offer. If you can dream it, a Private Tour will make it happen; and as they say in New Orleans, "laissez le

bon temps rouler," let the good times roll.

### Presenter



Julian Douglas Travel Writer, Photographer and Experience Curator, Listen, Journey, Savor

- O2:00 PM 11:00 PM **US/Eastern**
- **Savvy Travel Theater**



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# ON-DEMAND: The Journey to Great Photography While Traveling the US!

During this presentation, Master Photographers David and Ally McKay will share their passion for photography and travel. The McKays will share some of their favorite locations and hidden gems in the American West including the West Coast, Yosemite, Yellowstone, Glacier, Zion, South Dakota, Alaska, Moab, and more!

They will also share tips and tricks to help you get great photographs including, settings to help you achieve great results, packing your gear for a trip, and specifics about photographing the American West!

Join them as they help you on the journey to getting great photographs of your travels!

### **Presenter**



David and Ally McKay Master Photographers, McKay Photography Academy

- (4) 02:00 PM 11:00 PM **US/Eastern**
- **Savvy Travel Theater**



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### ON-DEMAND: Exploring the USA with Kids

Are you ready for an endless run of WOW moments? It's called road tripping through the USA with your kids. Caroline will share her insights gained after three years exploring the US deeply including a 12 month road trip across West USA. She'll share bucket list moments, how to survive it with kids, and some valuable money saving tips and itineraries.

### Presenter



Caroline Makepeace Family Travel Expert, Memory Maker, Co-Founder/Publisher Y Travel Media LLC

- (4) 02:00 PM 11:00 PM **US/Eastern**
- **Savvy Travel Theater**



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### **ON-DEMAND: The Evolution of Travel**

Wondering what the future of travel will look like? What changes can we expect from hotels in the short-term? And what changes are here to stay? Sarah, an award-winning concierge with over 15 years of luxury hotel experience, shares insights from the industry.

### Presenter



Sarah Dandashy Award-winning Concierge and Travel Expert, Ask A Concierge

- ① 02:00 PM 11:00 PM **US/Eastern**
- **Destination Theater**



# **Enjoy the Following ON-DEMAND Destination Theater Sessions**

From where to go and when to go, to what to do and how to get there, destination experts will give you the in depth information you need to travel like a local.

- (4) 02:00 PM 11:00 PM **US/Eastern**
- **Destination Theater**



# **ON-DEMAND: A Virtual Journey Through The Florida Keys**

Take a virtual journey with us through the Florida Keys as we highlight the five unique regions here: Key Largo, Islamorada, Marathon, the Lower Keys (also referred to here as "the natural"

keys") and finally, the world-famous Key West."

### **Presenter**



Markham McGill
Domestic Sales,
The Florida Keys & Key West

- ① 02:00 PM 11:00 PM US/Eastern
- **P** Destination Theater



# ON-DEMAND: Traveling to Kaua'i - when the time is right

Join the Kaua'i Visitors Bureau for an update on the current travel situation to the island of Kaua'i as well as an overview of the unique and wonderful experiences that await when the time is right to visit Hawai'i's oldest island.

### **Presenter**



Maile Brown
Director of Marketing,
Kaua'i Visitors Bureau

- ① 02:00 PM 11:00 PM US/Eastern
- **Destination Theater**



# **ON-DEMAND: Southern Arizona's National Park Road-Trip**

Endless adventure options in Arizona make the state an ideal place for you to unwind in the great outdoors. Hike or ride horseback along scenic desert trails. Tackle backcountry camping or cycle Tucson's famed roads. In this session, Sharlot Hart will share her knowledge and tips on 6 iconic Southern Arizona parks taking you through this region of the state's stunning scenery on a bucket-list road-trip filled with history, culture and iconic landscapes.

### **Presenter**



Sharlot Hart Archeologist, National Park Service, Southern Arizona Office

## **Sponsor**



Visit Arizona

- ① 02:00 PM 11:00 PM **US/Eastern**
- **Destination Theater**



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# ON-DEMAND: Las Vegas - Amazing Experiences Beyond the Neon

Hello Everyone and welcome to the world of Las Vegas Territory. We are the marketing arm of Travel Nevada that focuses on the many attractions of southern Nevada – which we call AMAZING EXPERIENCES BEYOND THE NEON! This includes not only the Las Vegas Strip, but also Downtown Las Vegas, and the rural communities of Henderson, Boulder City, Jean/Goodsprings/Primm, Moapa Valley, Laughlin and Mesquite. Exciting adventures await you throughout southern Nevada and we encourage everyone to visit our fabulous destination where we are OPEN, SAFE, and in FULL COMPLIANCE WITH COVID19 restrictions! Thank you for being with us today and please enjoy our exciting webinar!"

#### Presenter

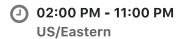


Earl R Jobson Chairperson, Las Vegas Territory

### **Sponsor**



Las Vegas Territory





**Destination Theater** 



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# ON-DEMAND: Three Full-Proof Ways to Visit Alaska in 2021

Get an update on the Alaska products and learn how the industry has pivoted to offer fullproof ways for you to safely have the best of Alaska, featuring all the iconic Alaskan experiences. Tidewater glaciers, Denali views, moose encounters are all offered in Alaska's great outdoors!

### **Presenter**



Tia Froehle Tourism Sales Manager, CTC, AWE Visit Anchorage Alaska





**Destination Theater** 



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### **ON-DEMAND:**